

I CAN

Johnson & Johnson



I CAN
807B North Providence Road
Columbia, MO 65203
573-443-8706 x 228
Mernell-King@showmeaction.org



UCLAAnderson
School of Management

Health Care Institute

Help My Child Stay Healthy

What Outcomes Can YOU Expect from YOUR Head Start Program's Participation in "I CAN...Help My Child Be Healthy?"

Head Start Children:

- Will be healthier as a result of the increased healthcare knowledge of their parents
- Will miss fewer days of school as a result of the increased healthcare knowledge of their parents
- Will be better prepared to achieve school readiness outcomes as a result of their increased attendance at Head Start
- Will transition to kindergarten healthy and ready to learn with their peers

Head Start Parents/Families:

- Will be supported in their role as their child's first and most important teacher.
- Will miss fewer days of work as their children will be healthier
- Will have a reference book which will help them know how to address the minor healthcare needs of their families
- Will save time and money as they will have the knowledge they need to provide minor healthcare to family members

Head Start Management Teams:

- Will have a motivated workforce who are developing empowered families and healthy children
- Will understand the link between a highly motivated staff and outcomes for families
- Will be able to take part in a National Training Program which will bring recognition, new collaborations and a wealth of strategic planning training to their program
- No Cost TRAINING from National Leaders in Health Literacy and Family Training Programs from UCLA
- Funds to help support the training in local programs!

Head Start Staff:

- Will develop a stronger bond with families as a result of utilization of the reference guide, "What to Do When Your Child Gets Sick." The book will be a springboard for conversations in the family home.
- Will have a reference book that will assist them in making healthcare decisions within Head Start classrooms, on field trips and during other Head Start activities.
- Will have an increased healthcare knowledge and awareness which will assure that they are able to provide accurate and sensitive healthcare information to families with respect to literacy levels of family members
- Will be MOTIVATED and EXCITED about their work with Head Start families and children and will use that motivation to empower families.

YOU CAN DO IT!.....YOU CAN DO IT!.....YOU CAN DO IT!